

EMBRACE Covenant Application Guidance

This guidance is designed help you understand the criteria used to assess whether or not applicants are in a position to join the EMBRACE Covenant.

This criteria ensures suitability and relevance of applications. Crucially, it also maintains the integrity of the Covenant commitments – keeping them meaningful for older and old LGBT+ people and for Covenantees already invested in the movement to EMBRACE A Culture of Inclusion in Shropshire, Telford & Wrekin.

Applications may be:

- **Approved** – applicants receive a link to a welcome page and access to resources to get underway.
- **Asked to submit further information** – on particular areas of the application where there are gaps.
- **Rejected** – applicants are given information on rationale and on how to appeal, should they wish.

Criteria and rationale for approval:

- Applications should be from an organisation or business serving populations which include people over the age of 50 and which operate in one or more parts of Shropshire, Telford & Wrekin.
- Organisations should nominate a senior staff member as Covenant Lead to ensure that adoption of the commitments is organisation-wide and not vulnerable to one person leaving/changing roles or feeling/being powerless to influence across the organisation.

Key actions identified in applications should clearly reflect each of the 5 commitments of the EMBRACE Covenant – [see here for examples](#)

- to provide the best possible quality services for older and old LGBT+ people
- to learn what life can be – and has been – like for different LGBT+ people
- to vocally and visually support groups working with and for older and old LGBT+ people
- to create meaningful opportunities for LGBT+ people and groups to ‘influence’ what you do
- to assess and evidence change, including work carried out to engage LGBT+ people (within the group/organisation and outside it)

The application is submitted on the website where it is received by Community Resource & Shrewsbury Town Council and is then sent to the Facilitator Network Chair for consideration at the upcoming Facilitator network Meeting (which take place bi-monthly).

<https://www.lgbtsand.com/covenant/>